

Complete rules of the GAME entitled "ENIGME" proposed in the book  
Family Way

**ARTICLE 1 - ORGANIZING COMPANY**

The company Family Way, EIRL, located at 13 avenue Jules Ferry, 92160 Antony, France, registered under number RCS 851 406 132 (hereinafter the "Organizing Body") is organizing a Game, with an obligation to purchase, the terms and conditions of which are set out below.

**ARTICLE 2 - ANNOUNCEMENT OF THE GAME**

The Game is available in the book Family Way, "DES JEUX DE PISTE POUR EXPLORER NYC EN FAMILLE" at the end of each route.

It can also be advertised in the following media:

The website [www.family-way.com](http://www.family-way.com), the instagram account [www.instagram.com/familywaynewyork](https://www.instagram.com/familywaynewyork) or other social networks linked to the company.

**ARTICLE 3 - TERMS OF PARTICIPATION**

This Game is open to any natural person of legal age residing in metropolitan France. In all cases, the participant must have a valid email address. Participation in the Game is limited to 1 entry per household (same name and postal address) for each of the courses (6 courses in total).

To participate :

1. Buy the book Family Way "DES JEUX DE PISTE POUR EXPLORER NYC EN FAMILLE". The Participant must imperatively keep the invoice corresponding to his/her purchase, which may be requested at the time of participation.

2. Connect to the site [www.family-way.com](http://www.family-way.com) (hereinafter referred to as the "Site") by going to the "REWARDS" tab and then "SOLVING A RIDDLE".
3. Complete the participation form.
4. Read and accept these complete Game Rules by checking the appropriate box on the form..
5. Validate your participation.
6. Find out if he or she has solved the puzzle by providing the correct answer, provided that his or her participation in the Game is in accordance with the Game rules. The reward will then be sent by email.

Participation in the Game is reserved for natural persons who manually and personally validate their participation. Participation in the Game is strictly personal.

It is therefore forbidden to play with an e-mail address opened on behalf of another person. Only one email address per household will be allowed in the Game.

Any proven fraud or attempt to cheat a participant, in particular through the creation of false identities or the use of a computer robot, may be sanctioned by a formal and definitive prohibition to participate in the Game and to receive a prize in the event of a win.

The Organizing company reserves the right to cancel the entries of anyone who has registered more than once under different identities or by providing inaccurate information. Participants authorize all verifications concerning their identity, domicile, e-mail address, and, if applicable, the proof of purchase of the product that enabled them to participate in the Game, in order to enable the Organizing company to ensure that they comply with these complete rules.

To this end, the Organizing company reserves the right to require the participant to provide a copy of the documents attesting to these elements. Any request to this effect shall be notified by the Organizing company by e-mail or post.

The Organizing company reserves the right to definitively exclude any participant from the Game:

- Having given a false identity or address or the identity or address of another person
- Having attempted to cheat, in particular by creating false identities allowing them to register several times, by modifying a detail of their address or by using unfair processes such as software, robots or any other process allowing them to automate their participation without physical intervention
- And more generally contravening one or more provisions of this by-law.

If a winner is excluded, he or she forfeits all his or her rights under these rules, in particular those related to obtaining the prize in question. Participation in the Game is exclusively via the Internet in accordance with the terms and conditions described in Article 4 below. Participation on plain paper or any other form are excluded. It is strictly forbidden, by any means whatsoever, to modify or attempt to modify the Game features, including but not limited to modifying the results or any element determining the winners and the prizes awarded to them

The Organizing company reserves the right to enforce equality of opportunity between all participants, in particular through legal proceedings or any other means at its convenience.

Participation in the Game implies unreserved acceptance of these rules in their entirety. The Organizing company guarantees to participants the reality of the Endowments, its complete impartiality with regard to the running of the Game, and the preservation, within the limits of its means, of a strict equality of opportunity between all participants.

#### **ARTICLE 4 - ENDOWMENTS**

The following Endowment(s) (hereinafter referred to as the "Endowment(s)") are put into play during the Game Period:

- Youpix Endowments, made available by La Poste
- Documents written by Family Way proposing content on New York or a theme related to the city.

The value of each of these allocations shall not exceed 3 euros.

The Organizing company declines all responsibility for any incidents and/or accidents that may occur during the enjoyment of the Endowments awarded.

No changes for any reason whatsoever may be requested by the winners.

No compensation or financial equivalent of the winnings may be requested by the winners. The Prizes are neither exchangeable nor refundable.

In the event that, exceptionally, the Prize could not be given to the winner because of the latter (examples: address not found, invalidation of the entry form, failure to present the original receipt in case of a request, non-compliance with the rules), these prizes will not be put back into play.

## **ARTICLE 5 - INCORPOREAL RIGHTS**

The Organizing Company will be able, in the case where the participant has left a testimony during his participation in the game, to diffuse and exploit it freely on the digital supports of Family Way (such as the website, the Facebook page, the Instagram account).

## **ARTICLE 6 - LIABILITY**

The Organizing COMPANY declines all responsibility for all incidents and/or accidents of any nature whatsoever that may occur as a result of the possession or use of the Endowments.

## **Article 7 - DATA PROTECTION**

In accordance with the provisions of the Data Protection Act of January 6, 1978 amended by the Act of August 6, 2004, the information collected to participate in the game is intended exclusively for the organizer. The data collected for this purpose is mandatory to participate in the game. Consequently, persons who would like to

delete this data before the end of the game will not be able to participate in the game.

The winners expressly authorize the organizer to reproduce and publish the identity of the winners, i.e. the initials of their surname, first name and the zip code of their place of residence (municipality) free of charge on the information documents related to this game.

This permission is valid for 6 months from the announcement of the winners.

### **Article 8 - ACCEPTANCE OF THE RULES**

Participation in this contest implies full acceptance of these rules.

Any lack of information or false declaration of identity or address will automatically result in the elimination of the participant. The organizer reserves the right to check the accuracy of the information provided by the participants.