

Full rules of the photo challenge entitled "FAMILY SELFIE" proposed in the book Family Way "Des jeux de piste pour explorer New York City en famille"

ARTICLE 1 - ORGANIZING COMPANY

The company Family Way, EIRL, located at 13 avenue Jules Ferry. 92160 Antony, registered under number RCS 851 406 132 (hereinafter the "Organizing Body") is organizing a Photo Contest, with no obligation to purchase, the terms and conditions of which are set out below.

ARTICLE 2 - ANNOUNCEMENT OF THE GAME

The Contest is available in the book Family Way, "Des jeux de piste pour explorer New York City en famille" within each course.

It can also be advertised in the following media:

The website www.family-way.com, the instagram account www.instagram.com/familywaynewyork or other social networks linked to the company.

Article 3 - TERMS OF PARTICIPATION

This Game is open to any natural person of legal age residing in metropolitan France. In all cases, the participant must have a valid email address. Participation in the Contest can be made for each of the 6 courses.

To participate :

Participants will be required to send a photograph taken by them during their visit to New York City up to 3 months after the end of their trip to New York City via the website www.family-way.com (tab "REWARDS" and "PHOTO CHALLENGE"). A challenge is proposed for each of the 6 routes of the book with a specific theme :

- **Midtown** : photo to be taken with a food truck of the city in scenery

- **Lower Manhattan** : photo to be taken with one of the Wall street sign in scenery.
- **Grand Central** : photo to be taken in front of one of the station ticket offices or in front of one of the notice boards indicating the train stops.
- **Central park** : photo to be taken on the “Bow Bridge”.
- **Brooklyn** : photo to be taken at the intersection of Water street and Washington street with the view of the Manhattan Bridge and the Empire State Building.
- **Greenwich Village** : photo to be taken on a stoop (stairs leading to the front door of the houses).

Article 4 - SPECIFICITY OF PHOTOGRAPHS

Participants must ensure when sending their photograph that the following conditions are respected:

- Photographs must be in jpeg format and a maximum of 5Mo.
- Photographs sent must be free of copyright
- If the photograph depicts other people (adults or children), the entrant must have obtained permission from that person or the child's parents to allow the contest organizers to use the photograph.

Participation in the Game is reserved for natural persons who manually and personally validate their participation. Participation in the Game is strictly personal. It is therefore forbidden to play with an e-mail address opened on behalf of another person.

Photographs must not harm any person in any way whatsoever and must not constitute an insult to public morality, an incitement to commit certain crimes or offences, any provocation or discrimination, hatred or violence. Thus, photographs of naked or partially naked people are not allowed; the photographs will be subject to moderation and selection if necessary beforehand by the organizer.

By entering the contest, each participant agrees that his or her photograph may be freely disseminated and used on Family Way's digital media (such as the website, Facebook page, Instagram account on which the participants' photographs will be shared.

Article 5 - GRANTS AND WINNER SELECTION MODELS

At the end of each month, the organizer will select the best photo of the month from among the 6 photo challenges and according to criteria of aesthetics, originality and respect for the proposed theme (see article 3). The winner will be notified individually by email and will receive within 3 months the result of his photo printed in 13x18 format. The results will be posted on the portal and on the Family Way Facebook and Instagram pages

Article 6 - LIABILITIES

The organizer declines all responsibility for any incidents and/or accidents of any nature whatsoever that may occur as a result of participation in the photo contest.

Article 7 - DATA PROTECTION

In accordance with the provisions of the Data Protection Act of 6 January 1978 amended by the Act of 6 August 2004, the information collected to participate in the competition is intended exclusively for the organizer. The data collected for this purpose is mandatory to participate in the competition. Consequently, persons who would like to delete this data before the end of the competition will not be able to participate in the competition.

The winners expressly authorize the organizer to reproduce and publish the identity of the winners, i.e. the initials of their surname, first name and the postal code of their place of residence (municipality) free of charge on the information documents related to this competition.

This authorization is valid for 6 months from the announcement of the winners.

Article 8 - ACCEPTANCE OF THE RULES

Participation in this contest implies full acceptance of these rules. Any lack of information or false declaration of identity or address will automatically result in the elimination of the participant. The organizer reserves the right to check the accuracy of the information provided by the participants.

Article 9 - RESERVE

The organizer cannot be held responsible if, for reasons beyond its control, the present competition should be modified, postponed or cancelled partially or totally. The organizer shall not be held liable and no compensation may be requested.

The organizer reserves the right to invalidate at any time and without notice the participation of any participant who has not complied with these rules.